

NORTH QUAY

GREAT YARMOUTH



Location/Site Name and Address

North Quay, Great Yarmouth, NR30 1JQ

Opportunity type/planning type and status including red line plan (if available)

Mixed-use riverside regeneration development opportunity site in the heart of Great Yarmouth.

Adopted in the Great Yarmouth Local Plan with a North Quay Supplementary Planning Document.

Description (including status and associated infrastructure)

The Council is seeking a comprehensive and high-quality riverside regeneration scheme at North Quay which will deliver a new 4 hectare urban quarter in this important part of the town centre, including opening the river frontage to public access. The North Quay waterfront gateway development opportunity in the heart of Great Yarmouth is allocated for wholesale regeneration in the adopted Local Plan for a variety of commercial and residential uses. Having succeeded

in securing £20 million Levelling Up Funding, along with Town Deal and Council funding of £5.1million, there is significant momentum building to deliver this North Quay development opportunity site, located close to the Rail Station and historic Market Place - the latter currently undergoing significant transformation with a new Covered Market, public realm and a new Learning Hub/University Campus.

The Council has onboarded a master developer with a view to creating a masterplan for the waterfront site, is progressing well with land assembly and aims to deliver a prime mixed-use gateway site which is in close proximity to the town centre.

Size (floorspace/land)

North Quay: 4 hectares.

Vision/potential outcomes (investment, jobs, homes)

Mixed use development opportunity for new homes, retail, leisure and employment/commercial uses.

Existing tenants/businesses

The Council already owns part of the site and has implemented a Land Assembly & Engagement Strategy to acquire all of the land. Direct engagement with the landowners is ongoing and the Council has confirmed that it will use Compulsory Purchase Order powers to support the delivery of a planning consented scheme with Levelling Up Funding secured.

Sector focus (if any)

Mixed use regeneration



Watch a fly-through of the opportunity by scanning this QR code.

Photo and/or map (including connectivity/transport connections)

An oblique aerial image of the North Quay site and location plan are provided.

North Quay video footage can be viewed at: [North Quay Regeneration Developer interest - Great Yarmouth Borough Council](#).

Contact details:

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